

FENWAY | SPORTS | GROUP

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FENWAY SPORTS GROUP ANNOUNCES EXPANDED ROLES FOR SAM KENNEDY AND BILLY HOGAN

BOSTON, MA – Fenway Sports Group (FSG), a global sports, marketing, media, entertainment, and real estate company, today announced expanded responsibilities for two of its longtime executives, appointing Sam Kennedy as Chief Executive Officer, FSG, and naming Billy Hogan Chief Executive Officer, FSG International. In these positions, Kennedy and Hogan will work closely with FSG Principal Owner John Henry, Chairman Tom Werner, and President Mike Gordon to oversee management of the entire FSG enterprise and position the company for operational excellence that ensures the competitive success of its teams across MLB, the EPL, NHL, NASCAR, and the company’s latest investment in the PGA TOUR. Kennedy will continue to serve as President & CEO of the Boston Red Sox, and Hogan will continue to serve as CEO, Liverpool F.C.

The new FSG appointments were announced by Henry, Werner, and Gordon at FSG’s annual owners’ meeting in Bonita Springs, Florida where they discussed Kennedy and Hogan’s influence at FSG, stating the following:

“This moment in FSG’s expansion marks a fitting occasion to formalize our leadership structure, recognizing the ongoing contributions and responsibilities shouldered by Sam and Billy across our entire portfolio. We know our people are our greatest asset, and in Sam and Billy we have two of the most accomplished executives in the industry whose enduring contributions stand out even more as original hires by FSG over two decades ago. Among their peers, they are universally respected for their leadership and have been integral to numerous championships in Boston and Liverpool. We are pleased to formalize roles they have performed and embodied for the past several years.”

FSG is a dynamic, global sports, entertainment, media, and real estate platform fueled by a workforce of over 7,000 employees worldwide. In addition to its wholly owned and operated teams that include the Boston Red Sox (MLB), Liverpool F.C. (EPL), the Pittsburgh Penguins (NHL), RFK Racing (NASCAR), and Boston Common Golf (TGL), FSG holds investments in The SpringHill Company, Hana Kuma, GOAL, Fenway Music Company, and PGA TOUR Enterprises, and maintains a lifetime strategic partnership with one of the world’s most accomplished generational athletes, LeBron James. For additional information on FSG, please visit www.fenwaysportsgroup.com.

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